

Public Speaking Coaching & Training

With Michael D. Miller, MD

**COMMUNICATING
EFFECTIVELY
IS KEY FOR
PROFESSIONAL &
ORGANIZATIONAL
SUCCESS**



Effective public speaking occurs when you are authentic, comfortable and confident so that your messages connect with key audience members



The path to professional and organizational success is more difficult if the value of your work is not communicated effectively



Public speaking is people's #1 fear in many polls

What is Public Speaking Coaching & Training

Public speaking coaching provides individualized guidance, feedback and practice sessions

- Coaching can focus on specific events (such as speeches, funding pitches, issue briefings and presentations), or involve developing broader skills, such as how to handle Q&A
- Public speaking training is most effective when it focuses on best practices for different types of events, and when done for a group of people with similar job functions or needs
- Support for speakers can involve creating coherent, concise content (such as slides, text, briefing materials or talking points for speeches), that resonate with the target audience to achieve individual and organizational objectives



Public Speaking's Goals and Challenges are Important

A key goal of public speaking is to motivate individuals in specific ways, such as

- Becoming customers or clients
- Providing funding
- Advocating for or against specific policies or actions
- Changing their perspectives about issues, people, organizations or industries

In-person and virtual events present different challenges

- Audience expectations are much higher for in-person events
- In-person presentations are full-body experiences
- Virtual events mean you're responsible for the lighting and background, while in-person events require working with the technical staff and organizers

Everyone Can Improve Their Professional Performance

Many professions use coaches

- Professionals in many different fields use coaches to be more effective, efficient and to achieve better outcomes. People who work with coaches include corporate executives, non-profit leaders, entrepreneurs, patient advocates, scientists, athletes, actors, singers and even clinicians

ABOUT MICHAEL D. MILLER, MD



Dr. Michael Miller is an [experienced public speaker](#) who coaches clients to prepare them for speeches, presentations, being on panels and moderating events.

To support his clients' communications needs, Dr. Miller also develops, writes and edits speeches, talking points, presentation slides, website content, blogs, advocacy documents and white papers.

Dr. Miller's consulting clients have included government organizations; large and small private sector companies and associations; patient advocacy, clinician, and health care provider groups; entrepreneurs; and many non-profits.

Ensuring effective communications with key stakeholders has been a core part of Dr. Miller's more than 30 years of experience as a health policy expert working to improve access and affordability — and to promote innovations.

Outcomes Achieved with Coaching & Training

Success Through Effective Communications

- **The CEO** was much more relaxed and confident at the fundraising dinner. She had greater variation in tone and cadence, which helped her emphasize points and improved audience engagement. Overall, her ability to convey specific information and messages to key audience members was much better than before her coaching sessions.
- **The entrepreneur** in a business accelerator program effectively presented her story clearly and understandably to the judges and audience, and she received a financial award at the program's second allotment period.
- **The medtech scientist's** moderation of a panel on innovations went very well — despite two of the three panelists becoming ill right before the session. Because of the coaching she received and her preparation, she was able to pivot to a fireside chat format with the remaining panelist, and provide the audience with insights from the absent panelists so that the session was robust and successful.

What Clients Say about Michael's Coaching & Training

"I want to thank you again for a fabulous two-hour one-on-one mentoring program. I applied lessons and insights picked up the next morning at the networking event."

Small Business Entrepreneur

"Your help with the pitch was great. I hope to continue reaching out to you for feedback in the future."

Medical Device Entrepreneur

"[The best part of the session for me was] coming to understand where I currently stand in my public speaking ability and how much more I could expand." [And] "I think your authenticity spoke to me that we don't have to be anything but ourselves, and that this is where the magic begins!"

VP, Human Resources

"Mike, many thanks for pulling these [slides] together. I have homework to do."

CEO, Non-Profit Advocacy Organization

"Having received coaching in the past on public speaking you gave me the opportunity to refresh some of those lessons as well as new insights ... and techniques for practicing."

VP, Clinical Science & Technology

"Your helpful guidance [in preparing for the Vaccine Summit] ensured well-crafted talking points and strategies. I look forward to working with you again very soon!"

Commander, Public Health Service/HHS

Learn more about Michael

- [Case studies of public speaking coaching engagements](#)
- [List of speeches, presentations, and moderation of panels](#)
- [More about Michael's background and experience](#)