



Case Study: Speech & Presentation Coaching for Other Professionals (2)

Situation:

- An art history researcher and curator was scheduled to deliver the closing remarks at a full-day symposium. She needed to summarize the day's presentations and discussions, and provide her insights and conclusions.
- Prior to the meeting she had prepared key points about each session's topics, but also had to include information from the discussion and provide connections and conclusions to make it a coherent and engaging summation. That is, her goals were to provide insightful thoughts that would keep the audience's attention while also demonstrating her own knowledge and capabilities to a senior group of academics who could be important for her career advancement.

Actions:

- The evening before the symposium we discussed how to structure her comments and insights, and how to create a flowing narrative for her summation, rather than a staccato recitation of events.

Outcomes:

- Her summation and presentation went very well, and many people from the audience engaged with her afterwards.
- *“So nice of you to give me wise words and encouragement the evening before the talk, and to come by the talk despite your busy schedule! Thanks so much, and hope to stay in touch!”*
- *“I think your feedback is great so I'm happy!”*