## HealthPolCom Case Study

## Assistance to Bio-Pharma Start-up Company

**Situation**: A start-up bio-pharma company was seeking initial funding to commercialize an innovative combination technology for treating cancer.

Actions: Helped the company executives refine their business plan presentation.

Recommended the company to various venture capital firms for early stage funding.

**Outcome:** The company improved their business plan presentation and obtained introductions to potential funders.